

Warrenton Christmas Parade

2016 SPONSORSHIP AND DONATION OPPORTUNITIES

PO Box 396 Warrenton, Virginia 20188

September 20, 2016

The Warrenton Christmas Parade has won the Best Annual Event for the fourth year in a row and returns as the only Friday nighttime community parade through Old Town. The parade will again travel down historic Main Street allowing for thousands of spectators to witness Fauquier County's first community Christmas Parade of the season.

Your business can become a parade sponsor and not only be welcomed as a partner, but also be able to participate in the largest Christmas parade in Fauquier County. The Warrenton Christmas Parade has partnered again with Bluemont First Night and Warrenton PLAY (Parks, Leisure, Activities and Youth). The Warrenton Christmas Parade will donate any remaining money after all parade expenses are paid to these great non-profits. Your generous donation will go even further by assisting these two groups here in the local community. Your contribution to this event is also tax deductible.

As an added bonus, any company that pledges at the Gold or Santa Sponsorship level will receive recognition at both the Warrenton Christmas Parade and First Night Warrenton events this season. This provides you the marketing power of two events for the price of one.

With four sponsorship levels, we believe there is an opportunity for everyone to partake in this wonderful, family event.

- Red Sponsor \$100 donation
- Silver Sponsor \$200 donation
- Gold Sponsor \$500 donation
- Santa Sponsor \$1000 donation

As an official parade sponsor, the parade announcer will acknowledge you the day of the parade. Additionally, your name will appear on the Warrenton Christmas Parade website and social media. Should your business decide to participate in the parade, you will also receive a sign at check-in for you entry that signifies your commitment to this annual community event.

Please e-mail info@warrentonchristmasparade.com for more information or visit www.warrentonchristmasparade.com/sponsors to complete online.

Individual & Corporate Sponsorship Form

Thank you for supporting the Warrenton Christmas Parade. Your corporate sponsorship will help the parade bring the spirit of the holidays to our community which your business is an integral part of.

Please complete this form and return to or visit www.warrentonchristmasparade.com/sponsors to complete this form online:

Warrenton Christmas Parade
PO Box 396
Warrenton, Virginia 20188

SPONSORSHIP CONTACT INFORMATION

Please complete all sections. (NOTE: Company – official business/organization name to be used for communication and recognition purposes. Name – contact person who is responsible for contribution or to whom all communication should be directed. E-mail – e-mail address of contact person listed above.)

Company _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ E-mail _____

Check box to remain anonymous

SPONSORSHIP LEVEL

Circle your level of sponsorship below.

Santa Sponsor Gold Sponsor

Silver Sponsor Red Sponsor

Make checks payable to:

Warrenton PLAY

Warrenton PLAY is a non-profit 501(c)(3)

You can also complete this sponsorship form online at www.warrentonchristmasparade.com/sponsors

Questions: Please e-mail info@warrentonchristmasparade.com