



FOR IMMEDIATE RELEASE

September 6, 2024

Premiere Hospitality is proud to announce we will once again be producing the Warrenton Christmas Parade on Friday, December 6, 2024 beginning at 6:00pm. It is with great pleasure we share that Hero's Bridge will remain our beneficiary again this season. This year's parade promises to be the biggest and brightest yet!

The Warrenton Christmas Parade has traditionally kicked off the regional holiday season, bringing thousands of residents from the area to our beautiful small town. This nighttime event features over 125 local businesses and nonprofit organizations with floats, decorated vehicles, pets, and marchers. The parade will proceed on the same route as years past.

A portion of the parade proceeds will support Hero's Bridge six distinct programs that help to improve the quality of life for aging veterans in the five-county region of Fauquier, Culpeper, Rappahannock, Madison, and Orange.

Participant requests will be accepted beginning September 6, 2024 through November 15, 2024, or as long as space is available. Please visit www.warrentonchristmasparade.com for more information including how to become a parade sponsor or to complete your entry form.