



***Presenting Sponsor - \$7,500***

Announcing Team Opportunity or pre-parade Grandstand interview

Invitation to grandstand for four

First float position

Banner/Booth at Parade Plaza

Acknowledgment by announcers along parade route

Business logo on event team sweatshirt (due by 11/01)

Parade sponsor sign

Logo and/or Tag on all parade correspondence and publications

Prominent business logo position on parade website

***Rockin' Reindeer - \$5000***

Invitation to grandstand for two

Pre-parade grandstand acknowledgement

Prime positioned banner along parade route

One parade entry positioned among the first five/last five entries

Acknowledgment by announcers along parade route

Business logo on event team sweatshirt (due by 11/01)

Parade sponsor sign

Two business specific social media posts

Logo on the parade website

***Twinkling Tinsel - \$2500***

One parade entry positioned among the first ten/last ten entries

Acknowledgment by announcers along parade route

Business logo on event team sweatshirt (due by 11/01)

Parade sponsor sign

One business specific social media post

Logo on the parade website

***Merry Mistletoe - \$1000***

Business name on event team sweatshirt (due by 11/01)

Parade sponsor sign

One business specific social media post

Acknowledgment on parade website

***Shining Sugarplum - \$500***

Group acknowledgement social media post

Acknowledgment on parade website