



FOR IMMEDIATE RELEASE

September 1, 2026

Premiere Hospitality is proud to once again produce the Warrenton Christmas Parade on Friday, December 4, 2026, at 6:00 p.m. We are delighted to welcome back Hero's Bridge as this year's beneficiary, continuing a partnership that makes a meaningful impact for local veterans. A special thank you to Country Chevrolet, our presenting sponsor, for helping make this year's parade possible.

"We look forward to the Warrenton Christmas Parade every year! It's a great night to bring our community together, kick off the holiday season and once again support the incredible work of Hero's Bridge." – Carlton Shutt, President of Premiere Hospitality

The Warrenton Christmas Parade has traditionally marked the start of the regional holiday season, drawing thousands to downtown Warrenton. More than 125 local businesses and nonprofits will participate with floats, decorated vehicles, pets, and marchers along the familiar parade route.

A portion of proceeds will benefit Hero's Bridge, supporting programs that improve the quality of life for aging veterans in Fauquier, Culpeper, Rappahannock, Madison, and Orange counties.

Parade entries will be accepted from September 1, 2026 through November 14, 2026, or until space is filled. For details on sponsorship, volunteering, or to register, visit www.warrentonchristmasparade.com. Event updates can be found on Facebook at [@TheWarrentonChristmasParade](https://www.facebook.com/TheWarrentonChristmasParade).