



~~Presenting Sponsor - \$7,500~~

Announcing Team Opportunity or pre-parade Grandstand interview
Invitation to grandstand for four
First float position
Banner/Booth at Parade Plaza
Acknowledgment by announcers along parade route
Business logo on event team sweatshirt (due by 11/01)
Parade sponsor sign
Logo and/or Tag on all parade correspondence and publications
Prominent business logo position on parade website

Rockin' Reindeer - \$5000

Invitation to grandstand for two
Pre-parade grandstand acknowledgement
Prime positioned banner along parade route
One parade entry positioned among the first five/last five entries
Acknowledgment by announcers along parade route
Business logo on event team sweatshirt (due by 11/01)
Parade sponsor sign
Two business specific social media posts
Logo on the parade website

Twinkling Tinsel - \$2500

One parade entry positioned among the first ten/last ten entries
Acknowledgment by announcers along parade route
Business logo on event team sweatshirt (due by 11/01)
Parade sponsor sign
One business specific social media post
Logo on the parade website

Merry Mistletoe - \$1000

Business name on event team sweatshirt (due by 11/01)
Parade sponsor sign
One business specific social media post
Acknowledgment on parade website

Shining Sugarplum - \$500

Group acknowledgement social media post
Acknowledgment on parade website